



Announcements

Alums Continue KPMG's "Commitment to Community"

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For KPMG alums **Scott Rogers** and **Bob Little**, the desire to give back to their community and connect with others was a natural one. After all, both volunteerism and building strong relationships were cornerstones of their careers as managers in KPMG's Harrisburg office.

"The nature of public accounting is to spend a lot of time with the people you work with," said Little, a senior investment analyst for the Pennsylvania Public School Employees' Retirement System. "When you leave, you go from seeing your colleagues and clients often to not seeing them at all."

So six years ago, Rogers and Little developed a committee of fellow alumni to host an annual golf tournament and dinner as a way for KPMG alumni and friends to reconnect and support a good cause.

"The event maintains our identity as a KPMG alumni group, but it also has a strong mission component to it," said Rogers, the chief financial officer for the Pennsylvania Newspaper Association. "Our message is simple: Let's come together for a common cause to help those in the community who are less fortunate."

This year, more than 90 alumni, KPMG professionals, and sponsors participated in the KPMG Sixth Annual Alumni Charity Fundraising Event, raising \$14,000 for Downtown Daily Bread (DDB), a soup kitchen that provides nearly 150 meals every day, year-round, to the needy and homeless in Harrisburg.

The recipient of the event's fundraising dollars is always a small, lesser-known charity with a limited budget. Since the event's inception, Rogers and Little have raised close to \$70,000 for community service organizations in the Harrisburg area.

"There are a number of local charities that do amazing things with very limited resources," said Little. "Our contribution can have a significant financial impact and give them some exposure in the business community."

Following dinner, DDB's Executive Director spoke about how the organization has expanded the soup kitchen model to include access to health care and mental health counseling, clothing, and employment and legal counseling, as well as use of a phone, locker, and mail service—all on an annual budget of \$300,000.

But it was a DDB client, who shared how a string of bad decisions caused him to lose his house, job, and children, who really made an impact on the crowd. He said DDB helped him get "back on my feet," and today he has an apartment and a job and the "chance to see my kids again."

"He really left a mark on everyone. You really get a lump in your throat," said Rogers. "We've been so fortunate. When you put yourself in this person's shoes for a few minutes, it is the most powerful part of the day."

For this reason, Little and Rogers and their committee are already planning next year's tournament. "KPMG played such a critical role in our professional careers," Little said. "We would love for more alumni to come out next year, connect with one another, and enjoy a great day on the golf course to support a great cause."

Joe Seibert, a KPMG Audit partner in the Harrisburg office, agrees. "The good will Bob and Scott have garnered for KPMG in the business community by hosting this event is tremendous. We're proud they have carried on the KPMG spirit of 'we are committed to our community' after leaving the firm. I'm already looking forward to next year's event."

Rogers adds, "This is not just a golf event, but an opportunity for KPMG alumni to take pride in ownership of what we're doing and to get involved. We have alums who don't play golf, but who make a monetary donation or attend the dinner portion of the event to help support our cause."

If you are interested in serving on the planning committee or attending the 2010 event, contact Norriene Koozer at 717-260-4777 or Scott Rogers at 717-795-8468.



Approved By Candace Duncan